

North Carolina ABC Commission
Retail Monthly Price Reductions
Effective 5/1/2021

Code	Brand	Size	Regular Retail Price	Discount Retail Price in May	Savings
Bonded Bourbon					
22-068	Evan Williams White Label BIB	.75L	\$17.95	\$14.95	\$3.00
Rye Whiskey					
22-362	Bulleit Rye	.75L	\$33.95	\$29.95	\$4.00
22-425	Templeton 6Y Rye(6)	.75L	\$46.95	\$41.95	\$5.00
22-483	Jack Daniel's Single Barrel 4Y Rye(6)	.75L	\$56.95	\$49.95	\$7.00
22-526	Elijah Craig Straight Rye(6)	.75L	\$32.95	\$28.95	\$4.00
Bourbon Whiskey					
23-001	Clyde May's Straight Bourbon Whiskey(6)	.75L	\$38.95	\$35.95	\$3.00
23-004	David Nicholson Reserve(6)	.75L	\$34.95	\$31.95	\$3.00
23-009	High West American Prairie Bourbon(6)	.75L	\$39.95	\$34.95	\$5.00
23-086	Larceny(6)	.75L	\$27.95	\$24.95	\$3.00
23-726	Ezra Brooks 90	1.75L	\$26.95	\$23.95	\$3.00
23-733	Fighting Cock	.75L	\$18.95	\$15.95	\$3.00
23-880	Henry McKenna	1.75L	\$24.95	\$21.95	\$3.00
24-721	Old Soul Bourbon(6)	.75L	\$44.95	\$39.95	\$5.00
25-430	Very Old Barton	1.75L	\$23.95	\$20.95	\$3.00
25-498	Yellowstone Select(6)	.75L	\$39.95	\$36.95	\$3.00
25-577	Wild Turkey Kentucky Spirit(6)	.75L	\$59.95	\$54.95	\$5.00
25-583	Wild Turkey 101	.75L	\$24.95	\$21.95	\$3.00
25-584	Wild Turkey 101 (PET)	.75L	\$24.95	\$21.95	\$3.00
25-598	Wild Turkey 81	.75L	\$21.95	\$18.95	\$3.00
Bourbon Specialties					
27-012	Basil Hayden's(6)	.75L	\$44.95	\$37.95	\$7.00
27-025	Bulleit Bourbon	1.75L	\$59.95	\$56.95	\$3.00
27-041	Bird Dog Blackberry Flavored Whiskey(6)	.75L	\$18.95	\$15.95	\$3.00
27-043	Bird Dog Peach Whiskey(6)	.75L	\$18.95	\$15.95	\$3.00
27-050	Bird Dog Apple Flavored Whiskey(6)	.75L	\$18.95	\$15.95	\$3.00
27-127	Woodford Reserve	.75L	\$39.95	\$35.95	\$4.00
27-161	Russell's Reserve Private Single Barrel (BTB)(6)	.75L	\$59.95	\$56.95	\$3.00
27-201	Russell's Reserve Single Barrel(6)	.75L	\$59.95	\$56.95	\$3.00
American Whiskey Blended					
30-430	Redneck Riviera Whiskey(6)	.75L	\$21.95	\$18.95	\$3.00
American Whiskey Specialties					
31-245	Evan Williams Honey	.75L	\$14.95	\$11.95	\$3.00

Code	Brand	Size	Regular Retail Price	Discount Retail Price in May	Savings
31-248	Evan Williams Peach	1.75L	\$25.95	\$22.95	\$3.00
31-447	Southern Comfort 100	.75L	\$19.95	\$16.95	\$3.00
Tennessee Whiskey					
32-419	George Dickel Old No.12	.75L	\$25.95	\$22.95	\$3.00
32-473	Gentleman Jack	.75L	\$34.95	\$29.95	\$5.00
Tennessee Whiskey Specialties					
32-601	Jack Daniel's TN Honey	.75L	\$27.45	\$23.95	\$3.50
32-655	Ole Smoky Mango Habanero(6)	.75L	\$19.95	\$16.95	\$3.00
Scotch Whisky -- Foreign BTL					
33-663	Copper Dog(6)	.75L	\$32.95	\$29.95	\$3.00
33-920	Cutty Sark	.75L	\$18.95	\$15.95	\$3.00
33-965	The Famous Grouse	1.75L	\$39.95	\$36.95	\$3.00
33-973	The Famous Grouse Smoky Black	.75L	\$26.95	\$22.95	\$4.00
34-140	Johnnie Walker Red Label	.75L	\$24.95	\$21.95	\$3.00
Scotch Whisky -- Single Malt					
34-454	The Glenlivet Founders Reserve	.75L	\$39.95	\$36.95	\$3.00
34-560	Speyburn 10Y S.M.(6)	.75L	\$29.95	\$26.95	\$3.00
Canadian Whisky -- Foreign BTL					
37-798	Forty Creek	1.75L	\$39.95	\$34.95	\$5.00
37-804	Wiser's Deluxe	.75L	\$16.95	\$13.95	\$3.00
37-928	Seagram's VO	1.75L	\$27.95	\$24.95	\$3.00
Canadian Whisky -- U.S. BTL					
38-008	Pendleton 1910 Rye Whisky(6)	.75L	\$39.95	\$36.95	\$3.00
38-186	Canadian Hunter	1.75L	\$17.95	\$15.45	\$2.50
38-290	Black Velvet Reserve	1.75L	\$24.95	\$20.95	\$4.00
38-308	Black Velvet Apple	.75L	\$9.95	\$7.95	\$2.00
Gin -- Domestic					
40-326	Bowling & Burch Gin(6)	.75L	\$37.95	\$34.95	\$3.00
41-878	Uncle Val's Botanical Gin(6)	.75L	\$32.95	\$28.95	\$4.00
Gin -- Imported					
42-601	Broker's	.75L	\$21.95	\$18.95	\$3.00
42-916	Beefeater	1.75L	\$39.95	\$34.95	\$5.00
42-962	Plymouth(6)	.75L	\$37.95	\$31.95	\$6.00
43-036	Tanqueray Sevilla Orange	.75L	\$24.95	\$21.95	\$3.00
Vodka -- Domestic					
43-294	Prairie Organic Vodka	1.75L	\$34.95	\$29.95	\$5.00
43-414	Burnett's Watermelon	1.75L	\$15.95	\$13.45	\$2.50
43-423	Burnett's Sour Apple	1.75L	\$15.95	\$13.45	\$2.50

Code	Brand	Size	Regular Retail Price	Discount Retail Price in May	Savings
43-432	Burnett's Strawberry	1.75L	\$15.95	\$13.45	\$2.50
43-442	Burnett's Peach	1.75L	\$15.95	\$13.45	\$2.50
43-459	Burnett's Pink Lemonade	1.75L	\$15.95	\$13.45	\$2.50
43-603	Burnett's Orange	1.75L	\$15.95	\$13.45	\$2.50
43-657	Dixie Southern Vodka	1.75L	\$35.95	\$32.95	\$3.00
43-751	Skinnygirl Bare Naked Vodka	.75L	\$19.95	\$16.95	\$3.00
43-800	New Amsterdam Red Berry Flavored	.75L	\$12.95	\$10.95	\$2.00
43-806	New Amsterdam Lemon Flavored	.75L	\$12.95	\$10.95	\$2.00
43-814	New Amsterdam Mango Flavored	.75L	\$12.95	\$10.95	\$2.00
44-023	Rain	1.75L	\$19.95	\$17.45	\$2.50
44-107	Skyy 80	.75L	\$14.95	\$12.95	\$2.00
44-161	Smirnoff Green Apple	.75L	\$12.95	\$10.95	\$2.00
44-165	Smirnoff Cranberry	.75L	\$12.95	\$10.95	\$2.00
44-168	Smirnoff Watermelon	.75L	\$12.95	\$10.95	\$2.00
44-176	Smirnoff Strawberry	.75L	\$12.95	\$10.95	\$2.00
44-221	Smirnoff Peach	.75L	\$12.95	\$10.95	\$2.00
44-238	Tito's Handmade Vodka	.75L	\$21.95	\$18.95	\$3.00
44-313	Deep Eddy Sweet Tea	.75L	\$18.95	\$15.95	\$3.00
44-314	Deep Eddy Ruby Red	1.75L	\$32.95	\$28.95	\$4.00
44-316	Deep Eddy Cranberry	.75L	\$18.95	\$15.95	\$3.00
44-317	Deep Eddy Lemon	.75L	\$18.95	\$15.95	\$3.00
44-379	Smirnoff Zero Sugar Strawberry and Rose	.75L	\$12.95	\$10.95	\$2.00
46-211	360 Georgia Peach	.75L	\$13.95	\$11.95	\$2.00
46-223	360 Vodka	.75L	\$13.95	\$11.95	\$2.00
46-228	Smirnoff 100	1.75L	\$26.95	\$23.95	\$3.00
Vodka -- Imported					
46-508	Absolut Apeach	.75L	\$19.95	\$16.95	\$3.00
46-511	Absolut Raspberri	.75L	\$19.95	\$16.95	\$3.00
46-512	Absolut Lime	.75L	\$19.95	\$16.95	\$3.00
46-514	Absolut Vanilia	.75L	\$19.95	\$16.95	\$3.00
46-517	Absolut Mandrin	.75L	\$19.95	\$16.95	\$3.00
46-520	Absolut Citron	.75L	\$19.95	\$16.95	\$3.00
46-523	Absolut Peppar	.75L	\$19.95	\$16.95	\$3.00
46-525	Absolut Grapefruit	.75L	\$19.95	\$16.95	\$3.00
46-528	Absolut Pears	.75L	\$19.95	\$16.95	\$3.00
46-537	Absolut Mango	.75L	\$19.95	\$16.95	\$3.00
46-552	Chopin Potato	1.75L	\$49.95	\$44.95	\$5.00
46-641	Fris Vodka	.75L	\$9.95	\$7.95	\$2.00
46-666	Ciroc Mango	.75L	\$29.95	\$26.95	\$3.00

Code	Brand	Size	Regular Retail Price	Discount Retail Price in May	Savings
46-671	Ciroc Apple	.75L	\$29.95	\$26.95	\$3.00
46-715	Ciroc Coconut	1.75L	\$52.95	\$49.95	\$3.00
46-737	Russian Standard Original	.75L	\$19.95	\$16.95	\$3.00
46-751	Ciroc Pineapple	1.75L	\$52.95	\$49.95	\$3.00
46-827	Three Olives	.75L	\$14.95	\$12.95	\$2.00
46-862	Svedka Strawberry Lemonade	.75L	\$13.95	\$11.95	\$2.00
46-880	Svedka Mango Pineapple	.75L	\$13.95	\$11.95	\$2.00
46-974	Pinnacle 100	1.75L	\$25.95	\$22.95	\$3.00
Rum					
47-076	Admiral Nelson's Silver	1.75L	\$19.95	\$15.95	\$4.00
47-474	Ron Llave Oro Supremo	1.75L	\$17.95	\$13.95	\$4.00
47-565	Whaler's Vanille	.75L	\$9.95	\$6.95	\$3.00
47-666	Kirk and Sweeney 18Y(6)	.75L	\$44.95	\$38.95	\$6.00
48-442	Blackheart Spiced Rum	.75L	\$15.95	\$12.95	\$3.00
49-095	Appleton Estate Rare Blend(6)	.75L	\$39.95	\$34.95	\$5.00
49-121	Gosling's 151 Black Seal	.75L	\$24.95	\$21.95	\$3.00
49-190	Brugal Anejo	.75L	\$21.95	\$18.95	\$3.00
49-210	Rhum Barbancourt Resv Special 5 Star	.75L	\$28.95	\$25.95	\$3.00
49-216	Sailor Jerry Spiced Navy	1.75L	\$32.95	\$29.95	\$3.00
49-226	Admiral Nelson's Spiced 70	1.75L	\$19.95	\$16.95	\$3.00
49-229	Capt. Morgan Private Stock	.75L	\$24.95	\$21.95	\$3.00
49-253	Admiral Nelson's Coconut	.75L	\$9.95	\$6.95	\$3.00
Grape Brandy					
49-527	Christian Bros Grand Reserve VSOP	1.75L	\$26.95	\$23.95	\$3.00
Imported Cognac					
51-000	Black Knight(6)	.75L	\$34.95	\$29.95	\$5.00
51-089	Davidoff Cognac VSOP	.75L	\$54.95	\$51.95	\$3.00
Cocktails					
51-447	Lonerider Whiskey Mule Can 4Pk	1.42L	\$14.95	\$7.95	\$7.00
51-549	RumChata Cold Brew	1.75L	\$19.95	\$16.95	\$3.00
51-847	Fabrizia Italian Margarita	1.75L	\$19.95	\$16.95	\$3.00
Flavored Brandy					
54-395	Christian Brothers Apple	.75L	\$11.50	\$9.50	\$2.00
Cordials / Liqueurs / Specialties -- Domestic					
56-796	Ole Smoky Moonshine Pickles(6)	.75L	\$24.95	\$21.95	\$3.00
56-811	Ole Smoky TN Moonshine Cherries(6)	.75L	\$24.95	\$21.95	\$3.00
56-818	Ole Smoky Hunch Punch Moonshine(6)	.75L	\$24.95	\$21.95	\$3.00
56-858	Kinky Red(6)	.75L	\$19.95	\$16.95	\$3.00

Code	Brand	Size	Regular Retail Price	Discount Retail Price in May	Savings
56-875	Kinky Liqueur(6)	.75L	\$19.95	\$16.95	\$3.00
56-938	Fabrizia Limoncello(6)	.75L	\$18.95	\$15.95	\$3.00
57-027	Chila Orchata	.75L	\$18.95	\$15.95	\$3.00
61-174	Cinerator Hot Cinnamon Liqueur	1.75L	\$27.95	\$22.95	\$5.00
61-768	DeKuyper O3	.75L	\$19.95	\$16.95	\$3.00
61-950	Wild Turkey American Honey	.75L	\$23.95	\$19.95	\$4.00
61-970	Southern Comfort 70	1.75L	\$27.95	\$24.95	\$3.00
Cordials / Liqueurs / Specialties -- Imported					
62-320	Brady's Irish Cream	1.75L	\$24.95	\$21.95	\$3.00
62-401	Bauchant Orange Liqueur	.75L	\$24.95	\$21.95	\$3.00
63-042	Bailey's Almande	.75L	\$28.95	\$25.95	\$3.00
63-052	Hpnotiq(6)	.75L	\$22.95	\$19.95	\$3.00
63-132	Copa De Oro Coffee	.75L	\$9.95	\$7.95	\$2.00
63-276	Ryan's Irish Cream	1.75L	\$19.95	\$15.95	\$4.00
63-880	Fireball Cinnamon Whisky	.75L	\$15.95	\$12.95	\$3.00
63-882	Fireball Cinnamon Whisky Traveler	.75L	\$15.95	\$12.95	\$3.00
Tequila Specialties					
64-127	Creyente Mezcal(6)	.75L	\$44.95	\$41.95	\$3.00
64-147	Del Maguey Mezcal Vida(6)	.75L	\$38.95	\$34.95	\$4.00
64-298	Ilegal Joven(6)	.75L	\$39.95	\$34.95	\$5.00
Tequila -- White					
64-709	El Mayor Blanco(6)	.75L	\$29.95	\$26.95	\$3.00
64-758	Casamigos Blanco(6)	.75L	\$47.95	\$42.95	\$5.00
64-793	Milagro Silver(6)	.75L	\$33.95	\$29.95	\$4.00
64-796	Villa One Silver Tequila(6)	.75L	\$44.95	\$39.95	\$5.00
64-874	Dulce Vida Lime	.75L	\$24.95	\$21.95	\$3.00
64-895	Exotico Blanco	.75L	\$21.95	\$18.95	\$3.00
64-969	Mi Campo Blanco	.75L	\$24.95	\$21.95	\$3.00
64-972	Mi Campo Reposado	.75L	\$24.95	\$21.95	\$3.00
65-047	Lunazul Blanco	1.75L	\$39.95	\$34.95	\$5.00
65-094	Corralejo Silver(6)	.75L	\$27.95	\$24.95	\$3.00
65-126	Teremana Blanco Tequila(6)	.75L	\$29.95	\$26.95	\$3.00
65-130	Two Fingers Silver	.75L	\$16.95	\$13.95	\$3.00
Tequila -- Gold					
65-220	Margaritaville Gold	.75L	\$15.95	\$12.95	\$3.00
65-223	El Jimador Reposado	.75L	\$22.95	\$19.95	\$3.00
65-227	El Jimador Anejo(6)	.75L	\$24.95	\$21.95	\$3.00
65-246	Milagro Reposado(6)	.75L	\$33.95	\$29.95	\$4.00
65-345	Tres Agaves Reposado(6)	.75L	\$34.95	\$31.95	\$3.00

Code	Brand	Size	Regular Retail Price	Discount Retail Price in May	Savings
65-349	Two Fingers Gold	1.75L	\$28.95	\$24.95	\$4.00
65-354	Cabo Wabo Anejo(6)	.75L	\$47.95	\$42.95	\$5.00
65-359	Cabo Wabo Reposado(6)	.75L	\$42.95	\$37.95	\$5.00
65-367	Casamigos Anejo(6)	.75L	\$59.95	\$54.95	\$5.00
65-392	Herradura Reposado(6)	.75L	\$49.95	\$44.95	\$5.00
65-419	Lunazul Reposado	.75L	\$21.95	\$18.95	\$3.00
65-479	DeLeon Reposado	.75L	\$43.95	\$39.95	\$4.00
65-481	Espolon Reposado	1.75L	\$54.95	\$49.95	\$5.00
65-725	Villa One Reposado Tequila(6)	.75L	\$49.95	\$44.95	\$5.00
65-735	Teremana Reposado Tequila(6)	.75L	\$32.95	\$29.95	\$3.00
North Carolina Products					
66-088	Method & Standard 80 Vodka(6)	.75L	\$21.95	\$18.95	\$3.00
66-097	Midnight Moon 100(6)	.75L	\$22.95	\$19.95	\$3.00
66-100	Catdaddy Spiced Moonshine(6)	.75L	\$22.95	\$19.95	\$3.00
66-114	Midnight Moon Blackberry(6)	.75L	\$22.95	\$19.95	\$3.00
66-117	Midnight Moon Raspberry(6)	.75L	\$22.95	\$19.95	\$3.00
66-120	Midnight Moon Peach(6)	.75L	\$22.95	\$19.95	\$3.00
66-127	Midnight Moon American Whiskey(6)	.75L	\$22.95	\$19.95	\$3.00
66-714	Holman's Applejack White	.75L	\$25.95	\$19.95	\$6.00
66-717	Holman's High 148P Vodka	1.75L	\$44.95	\$39.95	\$5.00