

**North Carolina ABC Commission**

**Retail Monthly Price Reductions**

**Effective 1/1/2023**

| <b>Code</b>                         | <b>Brand</b>                                | <b>Size</b> | <b>Regular Retail Price</b> | <b>Discount Retail Price in January</b> | <b>Savings</b> |
|-------------------------------------|---|-------------|-----------------------------|---|----------------|
| <b>Special Packages</b>             |   |             |                             |   |                |
| 19-362                              | Jim Beam Orange PET                         | 1.75L       | \$31.95                     | \$28.95                                 | \$3.00         |
| 19-363                              | Jim Beam Red Stag PET                       | 1.75L       | \$31.95                     | \$28.95                                 | \$3.00         |
| 19-364                              | Jim Beam Vanilla PET                        | 1.75L       | \$31.95                     | \$28.95                                 | \$3.00         |
| 19-365                              | Jim Beam Peach PET                          | 1.75L       | \$31.95                     | \$28.95                                 | \$3.00         |
| 19-366                              | Jim Beam Honey PET                          | 1.75L       | \$31.95                     | \$28.95                                 | \$3.00         |
| 19-367                              | Jim Beam Apple PET                          | 1.75L       | \$31.95                     | \$28.95                                 | \$3.00         |
| 19-468                              | Jack Daniel's TN Apple w/ Glass(6)          | .75L        | \$28.95                     | \$25.95                                 | \$3.00         |
| 20-238                              | Herradura Silver w/ 2 GLS(6)                | .75L        | \$49.95                     | \$45.95                                 | \$4.00         |
| 20-285                              | Woodford Resv Dbl Oak Personal Sel (BTB)(6) | .75L        | \$62.95                     | \$59.95                                 | \$3.00         |
| <b>Bonded Bourbon</b>               |   |             |                             |   |                |
| 22-067                              | Evan Williams White BIB                     | 1.75L       | \$33.95                     | \$29.95                                 | \$4.00         |
| 22-256                              | Old Grand Dad Bonded 100P                   | .75L        | \$23.95                     | \$19.95                                 | \$4.00         |
| <b>Rye Whiskey</b>                  |   |             |                             |   |                |
| 22-420                              | George Dickel Rye                           | .75L        | \$26.95                     | \$23.95                                 | \$3.00         |
| <b>Bourbon Whiskey</b>              |   |             |                             |   |                |
| 22-910                              | Old Forester Rye                            | .75L        | \$27.95                     | \$24.95                                 | \$3.00         |
| 23-040                              | George Remus Straight Bourbon Whiskey(6)    | .75L        | \$39.95                     | \$36.95                                 | \$3.00         |
| 23-051                              | Daviess County KSBW Cabernet Finish(6)      | .75L        | \$44.95                     | \$39.95                                 | \$5.00         |
| 23-062                              | Jim Beam Devil's Cut                        | 1.75L       | \$49.95                     | \$41.95                                 | \$8.00         |
| 23-072                              | Basil Hayden Red Wine Cask Finish(6)        | .75L        | \$59.95                     | \$54.95                                 | \$5.00         |
| 23-088                              | Legent(6)                                   | .75L        | \$49.95                     | \$44.95                                 | \$5.00         |
| 23-562                              | Elijah Craig Small Batch                    | 1.75L       | \$64.95                     | \$59.95                                 | \$5.00         |
| 24-087                              | Jim Beam Red Stag                           | 1.75L       | \$31.95                     | \$28.95                                 | \$3.00         |
| 24-274                              | Maker's Mark                                | 1.75L       | \$61.95                     | \$58.95                                 | \$3.00         |
| 24-674                              | Old Forester                                | .75L        | \$24.95                     | \$21.95                                 | \$3.00         |
| 24-699                              | Old Grand Dad                               | 1.75L       | \$33.95                     | \$29.95                                 | \$4.00         |
| 25-461                              | Virgin Bourbon                              | 1.75L       | \$29.95                     | \$26.95                                 | \$3.00         |
| <b>Bourbon Specialties</b>          |   |             |                             |   |                |
| 27-020                              | Knob Creek Single Barrel Reserve(6)         | .75L        | \$59.95                     | \$56.95                                 | \$3.00         |
| 27-130                              | Woodford Reserve Double Oaked(6)            | .75L        | \$62.95                     | \$59.95                                 | \$3.00         |
| 27-149                              | Jim Beam Double Oak                         | .75L        | \$26.95                     | \$23.95                                 | \$3.00         |
| <b>American Whiskey Specialties</b> |   |             |                             |   |                |
| 31-243                              | Evan Williams Cherry                        | .75L        | \$14.95                     | \$11.95                                 | \$3.00         |
| 31-244                              | Evan Williams Honey                         | 1.75L       | \$27.95                     | \$23.95                                 | \$4.00         |

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|---------------------------------------|--|-------------|-----------------------------|---|----------------|
| 31-247                                | Evan Williams Apple                    | .75L        | \$14.95                     | \$11.95                                 | \$3.00         |
| 31-262                                | Jim Beam Peach                         | 1.75L       | \$31.95                     | \$28.95                                 | \$3.00         |
| 31-265                                | Jim Beam Vanilla                       | 1.75L       | \$31.95                     | \$28.95                                 | \$3.00         |
| 31-268                                | Jim Beam Apple                         | 1.75L       | \$31.95                     | \$28.95                                 | \$3.00         |
| 31-274                                | Jim Beam Honey                         | 1.75L       | \$31.95                     | \$28.95                                 | \$3.00         |
| 31-279                                | Jim Beam Orange                        | 1.75L       | \$31.95                     | \$28.95                                 | \$3.00         |
| 31-446                                | Southern Comfort 100                   | 1.75L       | \$39.95                     | \$34.95                                 | \$5.00         |
| <b>Tennessee Whiskey</b>              |  |             |                             |   |                |
| 32-419                                | George Dickel Old No.12                | .75L        | \$26.95                     | \$23.95                                 | \$3.00         |
| 32-517                                | Jack Daniel's SB Barrel Proof (BTB)(6) | .75L        | \$69.95                     | \$64.95                                 | \$5.00         |
| 32-519                                | Jack Daniel's SB Barrel Proof(6)       | .75L        | \$69.95                     | \$64.95                                 | \$5.00         |
| <b>Tennessee Whiskey Specialties</b>  |  |             |                             |   |                |
| 32-608                                | Jack Daniel's TN Apple                 | .75L        | \$28.95                     | \$25.95                                 | \$3.00         |
| <b>Corn Whiskey</b>                   |  |             |                             |   |                |
| 33-334                                | Georgia Moon Apple Pie Fruit Jar       | .75L        | \$14.95                     | \$12.95                                 | \$2.00         |
| <b>Scotch Whisky -- Foreign BTL</b>   |  |             |                             |   |                |
| 34-140                                | Johnnie Walker Red Label               | .75L        | \$24.95                     | \$21.95                                 | \$3.00         |
| <b>Scotch Whisky -- Single Malt</b>   |  |             |                             |   |                |
| 34-353                                | Talisker Malt 10Y S.M.                 | .75L        | \$72.95                     | \$67.95                                 | \$5.00         |
| 34-390                                | The Dalmore Sherry Cask 12 Year(6)     | .75L        | \$79.95                     | \$74.95                                 | \$5.00         |
| 34-599                                | Glen Moray Port Cask Finish(6)         | .75L        | \$32.95                     | \$29.95                                 | \$3.00         |
| <b>Scotch Whisky -- U.S. BTL</b>      |  |             |                             |   |                |
| 35-487                                | Grand MacNish                          | 1.75L       | \$22.95                     | \$19.95                                 | \$3.00         |
| <b>Canadian Whisky -- Foreign BTL</b> |  |             |                             |   |                |
| 37-801                                | Notaboo E.T.51 Premium Whiskey(6)      | .75L        | \$40.35                     | \$35.95                                 | \$4.40         |
| 37-859                                | Canadian MacNaughton                   | 1.75L       | \$18.95                     | \$15.95                                 | \$3.00         |
| <b>Canadian Whisky -- U.S. BTL</b>    |  |             |                             |   |                |
| 38-183                                | Canadian Hunter Rye                    | .75L        | \$12.95                     | \$10.95                                 | \$2.00         |
| 38-547                                | Rich & Rare Reserve Canadian           | 1.75L       | \$26.95                     | \$21.95                                 | \$5.00         |
| 38-671                                | Harwood Canadian                       | 1.75L       | \$17.95                     | \$14.95                                 | \$3.00         |
| <b>Gin -- Domestic</b>                |  |             |                             |   |                |
| 40-356                                | INDOGGO Gin                            | .75L        | \$22.95                     | \$19.95                                 | \$3.00         |
| 40-587                                | Burnett's White Satin                  | 1.75L       | \$17.95                     | \$14.95                                 | \$3.00         |
| <b>Vodka -- Domestic</b>              |  |             |                             |   |                |
| 43-411                                | Burnett's Mango                        | 1.75L       | \$15.95                     | \$13.45                                 | \$2.50         |
| 43-435                                | Burnett's Lime                         | 1.75L       | \$15.95                     | \$13.45                                 | \$2.50         |
| 43-451                                | Burnett's Vodka 100                    | 1.75L       | \$19.95                     | \$16.95                                 | \$3.00         |

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| 43-456                   | Burnett's Pineapple                 | 1.75L       | \$15.95                     | \$13.45                                 | \$2.50         |
| 43-469                   | Burnett's Strawberry Banana         | 1.75L       | \$15.95                     | \$13.45                                 | \$2.50         |
| 43-549                   | Firefly Skinny Tea                  | .75L        | \$17.95                     | \$13.95                                 | \$4.00         |
| 43-572                   | FireFly Sweet Tea                   | 1.75L       | \$29.95                     | \$25.95                                 | \$4.00         |
| 43-596                   | Burnett's Citrus                    | 1.75L       | \$15.95                     | \$13.45                                 | \$2.50         |
| 43-791                   | New Amsterdam 100P                  | .75L        | \$15.95                     | \$13.95                                 | \$2.00         |
| 44-024                   | Rain Vodka                          | .75L        | \$12.95                     | \$9.95                                  | \$3.00         |
| 44-028                   | Rain Mango                          | .75L        | \$12.95                     | \$9.95                                  | \$3.00         |
| 44-030                   | Rain Cucumber                       | .75L        | \$12.95                     | \$9.95                                  | \$3.00         |
| 44-072                   | Seagram's Extra Smooth              | 1.75L       | \$19.95                     | \$17.45                                 | \$2.50         |
| 44-162                   | Smirnoff Peach Lemonade             | .75L        | \$13.95                     | \$11.95                                 | \$2.00         |
| 44-168                   | Smirnoff Watermelon                 | .75L        | \$13.95                     | \$11.95                                 | \$2.00         |
| 44-176                   | Smirnoff Strawberry                 | .75L        | \$13.95                     | \$11.95                                 | \$2.00         |
| 44-310                   | Deep Eddy Vodka                     | 1.75L       | \$33.95                     | \$29.95                                 | \$4.00         |
| 44-315                   | Deep Eddy Ruby Red Grapefruit       | .75L        | \$18.95                     | \$15.95                                 | \$3.00         |
| 44-331                   | Deep Eddy Lime Vodka                | 1.75L       | \$33.95                     | \$29.95                                 | \$4.00         |
| 44-377                   | Smirnoff Zero Sugar Cucumber & Lime | .75L        | \$13.95                     | \$11.95                                 | \$2.00         |
| 46-257                   | Wheatley Vodka                      | .75L        | \$21.95                     | \$18.95                                 | \$3.00         |
| <b>Vodka -- Imported</b> |                                     |             |                             |   |                |
| 46-538                   | Finlandia                           | 1.75L       | \$29.95                     | \$26.95                                 | \$3.00         |
| 46-567                   | Stoli Blueberi                      | .75L        | \$19.95                     | \$16.95                                 | \$3.00         |
| 46-581                   | Stolichnaya 100                     | .75L        | \$25.95                     | \$19.95                                 | \$6.00         |
| 46-605                   | Stoli Lime                          | .75L        | \$19.95                     | \$16.95                                 | \$3.00         |
| 46-712                   | Ciroc Red Berry                     | 1.75L       | \$52.95                     | \$49.95                                 | \$3.00         |
| 46-752                   | Ciroc Pineapple                     | .75L        | \$29.95                     | \$26.95                                 | \$3.00         |
| <b>Rum</b>               |                                     |             |                             |   |                |
| 47-077                   | Admiral Nelson's Silver             | .75L        | \$10.95                     | \$7.95                                  | \$3.00         |
| 47-101                   | Ron Zacapa 23Y(6)                   | .75L        | \$49.95                     | \$44.95                                 | \$5.00         |
| 47-470                   | Ron Llave Blanco Supremo            | 1.75L       | \$18.95                     | \$15.95                                 | \$3.00         |
| 48-444                   | Blackheart Spiced Rum               | 1.75L       | \$27.95                     | \$23.95                                 | \$4.00         |
| 49-124                   | Gosling's Black Seal                | 1.75L       | \$39.95                     | \$36.95                                 | \$3.00         |
| 49-244                   | Parrot Bay Coconut 90P              | .75L        | \$13.45                     | \$10.45                                 | \$3.00         |
| 49-252                   | Admiral Nelson's Spiced Cherry      | .75L        | \$10.95                     | \$7.95                                  | \$3.00         |
| <b>Grape Brandy</b>      |                                     |             |                             |   |                |
| 49-506                   | Christian Brothers                  | 1.75L       | \$23.95                     | \$21.45                                 | \$2.50         |
| <b>Imported Cognac</b>   |                                     |             |                             |   |                |
| 51-056                   | Ansac VS                            | .75L        | \$27.95                     | \$24.95                                 | \$3.00         |
| 51-090                   | Davidoff Special V Cognac           | .75L        | \$41.95                     | \$38.95                                 | \$3.00         |

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|--|------------------------------------|-------|----------------------|----------------------------------|---------|
| <b>Cocktails</b>                                     |                                    |       |                      |                                  |         |
| 51-634   | Kinky Aloha Breeze RTD             | 1.75L | \$17.95              | \$14.95                          | \$3.00  |
| 51-635   | Kinky Patio Punch RTD              | 1.75L | \$17.95              | \$14.95                          | \$3.00  |
| 51-775   | Desert Island Long Island Iced Tea | 1.75L | \$19.95              | \$17.45                          | \$2.50  |
| <b>Flavored Brandy</b>                               |                                    |       |                      |                                  |         |
| 54-398   | Christian Brothers Honey           | .75L  | \$11.95              | \$9.95                           | \$2.00  |
| <b>Cordials / Liqueurs / Specialties -- Domestic</b> |                                    |       |                      |                                  |         |
| 56-861   | Kinky Ruby Liqueur(6)              | .75L  | \$19.95              | \$16.95                          | \$3.00  |
| 56-867   | Kinky Blue Liqueur(6)              | .75L  | \$19.95              | \$16.95                          | \$3.00  |
| 61-175   | Cinerator Hot Cinnamon Liqueur     | .75L  | \$15.95              | \$12.95                          | \$3.00  |
| 61-970   | Southern Comfort 70                | 1.75L | \$27.95              | \$24.95                          | \$3.00  |
| <b>Cordials / Liqueurs / Specialties -- Imported</b> |                                    |       |                      |                                  |         |
| 63-029   | RumChata                           | 1.75L | \$47.95              | \$44.95                          | \$3.00  |
| 63-236   | Carolan's Salted Caramel(6)        | .75L  | \$15.95              | \$12.95                          | \$3.00  |
| 63-409   | Chambord Royale                    | .75L  | \$34.95              | \$31.95                          | \$3.00  |
| 63-701   | Goldschlager Cinnamon Schnapps     | .75L  | \$24.95              | \$21.95                          | \$3.00  |
| <b>Tequila Specialties</b>                           |                                    |       |                      |                                  |         |
| 64-103   | Margaritaville Island Lime         | .75L  | \$15.95              | \$12.95                          | \$3.00  |
| 64-377   | 21 Seeds Cucumber Jalapeno Teq(6)  | .75L  | \$34.95              | \$31.95                          | \$3.00  |
| <b>Tequila -- White</b>                              |                                    |       |                      |                                  |         |
| 64-702   | Jose Cuervo Especial Silver        | 1.75L | \$40.95              | \$35.95                          | \$5.00  |
| 64-796   | Villa One Silver Tequila(6)        | .75L  | \$44.95              | \$39.95                          | \$5.00  |
| 64-824   | El Tesoro Blanco(6)                | .75L  | \$54.95              | \$49.95                          | \$5.00  |
| 64-830   | Herradura Silver(6)                | .75L  | \$49.95              | \$45.95                          | \$4.00  |
| 65-082   | Tres Generaciones Plata(6)         | .75L  | \$44.95              | \$39.95                          | \$5.00  |
| 65-094   | Corralejo Silver(6)                | .75L  | \$29.95              | \$26.95                          | \$3.00  |
| 65-128   | Two Fingers Silver                 | 1.75L | \$29.95              | \$25.95                          | \$4.00  |
| <b>Tequila -- Gold</b>                               |                                    |       |                      |                                  |         |
| 65-182   | El Tesoro Reposado(6)              | .75L  | \$69.95              | \$64.95                          | \$5.00  |
| 65-219   | Margaritaville Gold                | 1.75L | \$25.95              | \$22.95                          | \$3.00  |
| 65-389   | Dos Primos Reposado(6)             | .75L  | \$49.95              | \$44.95                          | \$5.00  |
| 65-418   | Lunazul Reposado                   | 1.75L | \$42.95              | \$37.95                          | \$5.00  |
| 65-457   | Lunazul Primero Tequila(6)         | .75L  | \$29.95              | \$24.95                          | \$5.00  |
| 65-459   | Lunazul Anejo(6)                   | .75L  | \$27.95              | \$24.95                          | \$3.00  |
| 65-683   | Tromba Reposado(6)                 | .75L  | \$44.95              | \$39.95                          | \$5.00  |